

FABRIZIO MICHELS

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Profile

Extensive experience in web design and creating eCommerce online stores. Passionate about user experience and web site usability, strong visual literacy and understanding of typography, color theory, wire framing and image manipulation. Agile, smart and proven talent for creating fresh, unique and professional designs. Special ability to create solid, cross-browser CSS-based layouts.

Experience

Head of Digital Design, Click2it Digital Sydney, Australia 2008-2011
Responsible for design, front-end and CMS implementation for websites and eCommerce online stores.

Freelance Flash Animator, de Luxe & Associates Sydney, Australia
2008-2010
Responsible for design and animations for multimedia projects

Freelance Flash Designer, Profero Sydney, Australia 2008
Responsible for design and development of Flash rich media banners & websites

Creative Director, 29SM Brasilia, Brazil 2000-2007
Responsible for design, front-end and flash animations for websites and online advertisements campaigns

Education

Advertising Graduate - UniCeub, Brasilia, Brazil 2000 - 2004

Skills

Key Strengths: HTML5, CSS3, Responsive Design, Adobe Business Catalyst, jQuery.

Experience with Compass Sass, Wordpress, Git, Flash development, Actionscript 2 and 3, 3D animations, video edition and After Effects, XML and JSON, Xcode, Dashcode, experience in creating and coding email marketing newsletters. Advanced Adobe Creative Suite skills.